

Fill a Crib 2023-2024
Fundraiser Email Template

Subject: Help me provide essential supplies to infants in my community

Email Body:

Dear Friends and Family,

I am participating in MCRC's 2023-2024 Fill a Crib campaign and I need your support! I have pledged to fill 1 crib with essential infant supplies for families in my community by January 15, 2024. To reach my goal, I will need to raise \$500 in monetary and/or physical donations.

MCRC's Fill A Crib campaign was created in 2017 to provide MCRC's Infant Food Bank with essential supplies and food to support local impoverished, at-risk, and vulnerable families. With food insecurity and inflation on the rise, the Infant Food Bank is helping a record number of babies! Compared to 2020 there has been a 55% increase in families coming to the Infant Food Bank in need of diapers, formula, baby food, and menstrual supplies.

My Personal Fundraising goal is \$500, which would purchase enough supplies to fill a crib. You can help me reach my goals by contacting me to drop off a physical donation, or by making a donation online using my personal fundraising link: PASTE YOUR PERSONAL FUNDRAISING LINK HERE

You can even pledge to fill a crib yourself by visiting mrcr.on.ca/FillaCrib.

Thank you so much for helping me support this important cause!

Sincerely,