

MCRC



5th Annual

All 4 Her
5K

In support of She Can!

SPONSORSHIP OPPORTUNITIES



"Alone, we can do so little;
together, we can do so much."

- HELEN KELLER

Dear Community Partner,

MCRC is excited to announce our 5th Annual *All 4 Her 5K* being held on **June 22nd, 2024, Milton Fairgrounds Strawberry Fair, 9:00 am - 4 pm**. The Family 2K walk starts at 10 am and the 5K run at 11 am. This event will bring MCRC families, staff, and the community together to have fun while supporting a great cause.

In 2024 funds raised will be dedicated towards MCRC's She Can! program once again. We are fundraising so that we can continue to offer She Can! programs to girls and gender-diverse youth in our community to support their mental health and wellness. In 2024, our goal is to expand programming to include new topics and themes and to reach a wider range of age groups.

These free and accessible programs provide all girls the opportunity to participate regardless of their family's financial situation. Therefore, fundraising and donations are critical to how many girls She Can! can reach.

In 2023 together we raised almost \$20,000 for SHE CAN! With this we were able support 890 girls in our programs! For **2024 our goal is \$25,000 for 1000 girls!**

Your support will ensure the success of our *All 4 Her 5K* fundraiser!

Please take a moment to review the sponsorship opportunities outlined on the next page.

I would be pleased to discuss this fundraiser with you and all opportunities for your involvement.

Sincerely,

Tina Bulicek
Director Fund Development, Family and Community Engagement
Milton Community Resource Centre
tinab@mrcr.on.ca
905-876-1244 ext. 104

For more information about MCRC's She Can program, please visit: mrcr.on.ca/shecan



EMPOWERMENT PROGRAMS



MCRC's She Can! programs are designed to empower and uplift girls in our community. These girl-centred programs foster strength, leadership and resilience through hands-on activities and thought-provoking discussions. In 2023, 890 girls participated for free in our programs! **Your support goes directly to empowering girls!**

She Can! came at a time where schools had closed again and we had spent a month of online learning. She Can! provided an opportunity for my daughter to connect with other girls. It also provided a platform to meet new friends and allow my daughter to become more empowered. The activities were very engaging and really benefitted my daughter's overall mental health. I recommend this to anyone who wants their daughter to become aware of her strengths and feel more confident.

- Melanie, Parent/Guardian



All 4 Her 5K Sponsorship Opportunities

SHE CAN TENT SPONSOR

\$1500 +
1 Available

- Exclusive Sponsor of the SHE CAN Tent the day of the event
- Business name and logo signage at the SHE CAN Tent
- Social media recognition
- Premier placement of logo on event and registration website
- Advertising opportunity day of event
- Staff volunteer opportunities on Race Day
- Business name and logo at first 1 KM checkpoint

5K EXCLUSIVE SPONSOR

\$500 +
2 Available

- Exclusive Table for business promotion or sales
- Second tier placement of logo on event website
- Social media recognition
- Logo featured on event promotional materials
- Logo and business name poster at 2 KM checkpoint.

CHECKPOINT SPONSOR

\$100 +
5 Available

- Third tier placement of logo on event website
- Social media recognition
- Logo and business name poster at 3, 4, or 5 KM checkpoints



All 4 Her 5K Sponsorship Form

“To the benefit of girls and gender diverse youth in our community”

**Yes! I want to support the *All 4 Her 5K*,
to be held on **June 22, 2024** as:**

- SHE CAN TENT Sponsor: \$1500 +
- 5K EXCLUSIVE TABLE Sponsor: \$500 +
- CHECKPOINT Sponsor: \$100 +

Please Note:

All sponsorship opportunities are flexible and we are open to other ideas or details you would like added to your contract.

Company/Organization Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Amount Enclosed: \$ _____ Cash Cheque Credit Card

Billing Address: _____

Cheques payable to: Milton Community Resource Centre

Memo: ALL 4 HER 2024 Sponsor

We want to highlight your support in the best way we can, please provide your company logo in a JPEG format.

For additional information, please contact Tina Bulicek
tinab@mrcr.on.ca or 905-876-1244 ext. 104

