



MCRC

ON THE GREEN

Charity Golf Tournament

September 27, 2024
Granite Ridge Golf Club, Milton

SPONSORSHIP OPPORTUNITIES

Together We Can Do More!

In Support of MCRC's Empowerment Programs

Dear Community Partner

MCRC's Empowerment Programs are free, accessible, and designed to meet the unique needs of families, girls, and women, to overcome barriers and address the systemic issue of gender inequity. Learn more about these important programs at mcrcon.ca/EmpowermentPrograms.

The Infant Food Bank operates out of our Bronte Street location in Milton, which has become one of the fastest growing communities in Canada, with a marked increase each year in families requiring food bank support.

In 2023, The Infant Food Bank helped 1868 babies with diapers, formula, baby food, and other essentials. This is a 35% increase from 2022.

The Infant Food Bank is one-of-a-kind and needs to expand to better serve young families. In April 2024 our 2nd location will be open at the Acton Library and we are looking to open another location in Georgetown to help more families overcome barriers like transportation and improve accessibility.

Together, we can do more! Infant Food Bank expansion campaign continues!

Last year local business owners, MCRC staff and Board Directors, community members, and our community partners gathered for a great day of golf. We hosted 95 participants, 10 volunteers, lots of fun activities, an awesome band, prizes, and surprises, receiving overwhelming positive feedback!

MCRC's 3rd annual **On the Green, Charity Golf Tournament** is being held on September 27th, 2024, at Granite Ridge Golf Club. We are expecting 120 golfers this year in hopes of raising \$20,000 towards the Infant Food Bank expansion campaign!

By joining this event as a sponsor, you will make a significant difference in the lives of babies and families throughout the community. Your company can help support the expansion of MCRC's Infant Food Bank and Together we can do More!

Sincerely,

Tina Bulicek,

Director of Fund Development, Family & Community Engagement

tinab@mcrcon.ca

905-876-1244 EXT 104

MCRC's Mission:

MCRC will empower all citizens of Halton's diverse community by providing programs and supports that are high quality, inclusive, accessible, and affordable, aimed to address the negative impacts of poverty and inequity.

DID YOU KNOW?



1 in 4

Poverty affects 4 million Canadians.
1 in 4 are children



Poor nutrition during the first years leads to learning and development problems

200



4



120



4



On average, a family needs **200 diapers, 4 boxes of cereal, 120 jars of food and 4 cans of formula per month**



55%

Since 2020, the number of **families served increased by 55%**



Milton has the highest-level proportion of working poor and poverty in children throughout all of Halton.

The Infant Food Bank also works with other key social services to help families navigate support systems and reduce barriers to accessing parent-child programs, parenting supports, and other community programs.

To learn more or donate online:
mrc.on.ca/infantfoodbank

Title Sponsor

\$5,000

- Premier placement of logo on advertisements and tournament website
- Company branding at registration booth
- Company tent and engagement opportunity at 1 hole
- 2 individual posts on social media to highlight the executive sponsorship
- Advertising opportunity in swag bag
- Logo/name recognition on all event promotional materials
- Sponsorship recognition and advertising opportunity in golf program.
- Media spotlight with MCRC (tv/radio)



Diamond Sponsor - Hole in One

\$3,000

- 2nd tier placement of logo on advertisements and tournament website
- Company signage and sponsorship of Hole in One contest
- Opportunity for a display & your staff at the contest hole
- Company Logo displayed in Golf Carts
- 1 individual social media post to highlight sponsorship
- Advertising opportunity in swag bag
- Sponsorship recognition and advertising opportunity in golf program.

Gold Sponsor - Games and Prizes

\$2,000

- 2nd tier placement of logo on advertisements and tournament website
- 1 individual social media post to highlight sponsorship
- Company signage at all holes with games
- Opportunity for company to host a game at one hole
- Option to include promotional item for golfers in cart
- Social media to highlight sponsorship
- Advertising opportunity in swag bag
- Sponsorship recognition in golf program.

MCRC Social Media and Advertising Reach



4000
FACEBOOK
NEW PAGE LIKES



5000+
CONSTANT CONTACT
SUBSCRIBERS



1500
INSTAGRAM
FOLLOWERS

1188 
YOUTUBE VIEWS



ON THE GREEN

Charity Golf Tournament 2024



Sponsorship Form

Sponsorship Opportunities



- Title Sponsor \$5,000
- Diamond Sponsor \$3,000
- Gold Sponsor \$2,000

Additional Sponsorships

- Prize Sponsor \$1,000
- Photo Booth \$1,000
- Exclusive Hole \$500
- Host a Hole Sign \$175

In-Kind Donations

- Raffle Prizes
- Gift Cards
- Snacks/Beverages
- Swag Bag Merch

Company/Organization Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

We want to highlight your support in the best way we can, please provide your company logo in a JPEG format.

Method of Payment

Sponsorship Total: \$ _____

Total monetary amount provided : \$ _____ Cash Cheque I will complete payment online

I would like MCRC to process a charge of \$ _____ to the following Credit Card

Visa/MC Number: _____ Expiry: _____

Cardholder Name: _____ CVV: _____

Signature: _____

**Cheque payable to Milton Community Resource Centre (410 Bronte Street South, Milton, L9T0H8)*



Charitable BN/Registration # 11904-1325

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