MCRC

ON THE GREEN Charity Golf Tournament

September 27, 2024 Granite Ridge Golf Club, Milton

SPONSORSHIP OPPORTUNITIES



Dear Community Partner

MCRC's Empowerment Programs are free, accessible, and designed to meet the unique needs of families, girls, and women, to overcome barriers and address the systemic issue of gender inequity. Learn more about these important programs at <u>mcrc.on.ca/EmpowermentPrograms</u>.

The Infant Food Bank operates out of our Bronte Street location in Milton, which has become one of the fastest growing communities in Canada, with a marked increase each year in families requiring food bank support.

In 2023, The Infant Food Bank helped 1868 babies with diapers, formula, baby food, and other essentials. This is a 35% increase from 2022.

The Infant Food Bank is one-of-a-kind and needs to expand to better serve young families. In April 2024 our 2nd location will be open at the Acton Library and we are looking to open another location in Georgetown to help more families overcome barriers like transportation and improve accessibility.

Together, we can do more! Infant Food Bank expansion campaign continues!

Last year local business owners, MCRC staff and Board Directors, community members, and our community partners gathered for a great day of golf. We hosted 95 participants, 10 volunteers, lots of fun activities, an awesome band, prizes, and surprises, receiving overwhelming positive feedback!

MCRC's 3rd annual **On the Green, Charity Golf Tournament** is being held on September 27th, 2024, at Granite Ridge Golf Club. We are expecting 120 golfers this year in hopes of raising \$20,000 towards the Infant Food Bank expansion campaign!

By joining this event as a sponsor, you will make a significant difference in the lives of babies and families throughout the community. Your company can help support the expansion of MCRC's Infant Food Bank and Together we can do More!

Sincerely,

Tina Bulicek.

Director of Fund Development, Family & Community Engagement tinab@mcrc.on.ca 905-876-1244 EXT 104

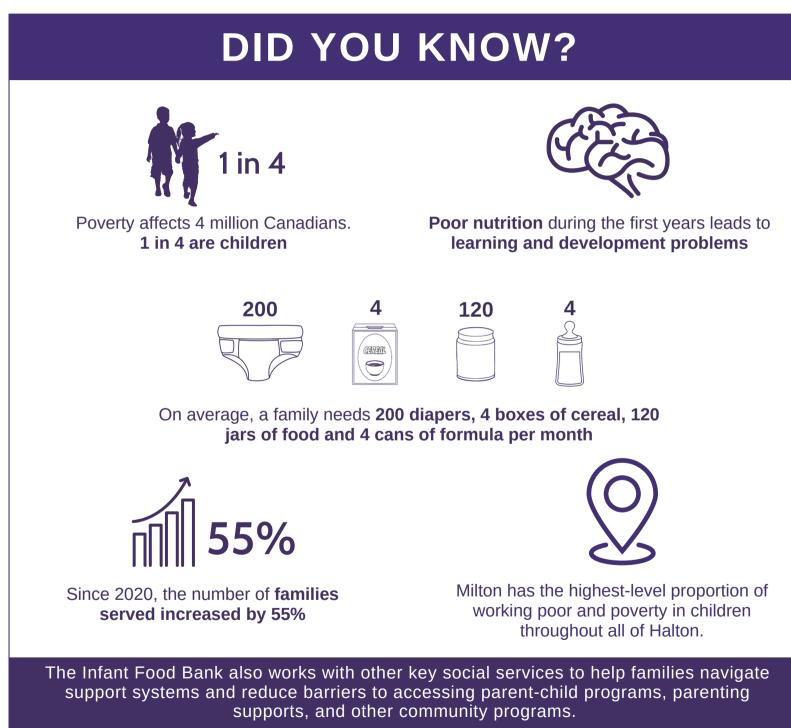






MCRC's Mission:

MCRC will empower all citizens of Halton's diverse community by providing programs and supports that are high quality, inclusive, accessible, and affordable, aimed to address the negative impacts of poverty and inequity.



To learn more or donate online: mcrc.on.ca/infantfoodbank









MCRC

Sponsorship Opportunities



mcrc.on.ca/onthegreen

Title Sponsor

- Premier placement of logo on advertisements and tournament website
- Company branding at registration booth
- Company tent and engagement opportunity at 1 hole
- 2 individual posts on social media to highlight the executive sponsorship
- Advertising opportunity in swag bag
- · Logo/name recognition on all event promotional materials
- Sponsorship recognition and advertising opportunity in golf program.
- Media spotlight with MCRC (tv/radio)



Diamond Sponsor - Hole in One

- 2nd tier placement of logo on advertisements and tournament website
- Company signage and sponsorship of Hole in One contest
- Opportunity for a display & your staff at the contest hole
- · Company Logo displayed in Golf Carts

- 1 individual social media post to highlight sponsorship
- Advertising opportunity in swag bag
- Sponsorship recognition and advertising opportunity in golf program.

Gold Sponsor - Games and Prizes

\$2,000

\$3,000

- 2nd tier placement of logo on advertisements and tournament website
 - 1 individual social media post to highlight sponsorship
- Company signage at all holes with games
- Opportunity for company to host a game at one hole
- · Option to include promotional item for golfers in cart
- Social media to highlight sponsorship
- Advertising opportunity in swag bag
- Sponsorship recognition in golf program.

MCRC Social Media and Advertising Reach









Sponsorship Form

Additional Sponsorships **Sponsorship Opportunities** Prize Sponsor \$1,000 SOLD Title Sponsor \$5,000 Photo Booth \$1,000 Exclusive Hole \$500 Diamond Sponsor \$3,000 Host a Hole Sign \$175 Gold Sponsor \$2,000 In-Kind Donations Raffle Prizes Gift Cards Snacks/Beverages Swag Bag Merch Company/Organization Name: _____ Contact Name: Mailing Address: Email Address: Phone Number: We want to highlight your support in the best way we can, please provide your company logo in a JPEG format. _____ **Method of Payment** Sponsorship Total: \$ Total monetary amount provided : \$______ Cash 🗌 Cheque 📃 I will complete payment online I would like MCRC to process a charge of \$_____to the following Credit Card Visa/MC Number: Expiry: Cardholder Name:_____ CVV:_____

Signature:

*Cheque payable to Milton Community Resource Centre (410 Bronte Street South, Milton, L9T0H8)



Charitable BN/Registration # 11904-1325

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