



**CELEBRATING
10 YEARS**

*MCRC's
Marketplace*

November 9th 2024



Dear Community Partner,

MCRC is excited to announce we are celebrating the 10th anniversary of MCRC's Annual Marketplace being held on November 9th 2024. This holiday event will bring the Milton community, MCRC families and surrounding communities together while having fun supporting a great cause. In 2024, funds raised will be dedicated towards **MCRC's Empowerment Programs**.

Each year Marketplace recruits 30-40 different vendors and artisans to offer the community a unique shopping experience. Over the years we have seen 300-400 people come out to shop and donate to our charity. This year we are continuing to expand the event with a visit from Santa, holiday photo opportunities, a variety of children's activities, food & drinks, and a holiday performance. MCRC's Marketplace will return to Milton Sports Centre where we anticipate hundreds of new and returning shoppers.

MCRC's Empowerment Programs are designed to overcome barriers and meet the unique needs of families, girls, and women these services are free of charge, accessible and reach some of the most disenfranchised and marginalized members of our community. These programs include MCRC's Infant Food Bank, She Can! and Period Power Initiative.

Your support will ensure the success of our event fundraiser, which ultimately supports a variety of opportunities that empower girls, women and families throughout the Milton community!

To meet our fundraising goals, we are hoping for support through our sponsorship program. Please take a moment to review the sponsorship opportunities outlined on the next page.

I would be pleased to discuss this fundraiser and all opportunities for your involvement with you.

For more information about MCRC's Empowerment Programs visit: mcrcc.on.ca/empowermentprograms

Sincerely,

Ashley McTavish
Manager, Community Engagement and Partnerships
Milton Community Resource Centre
amctavish@mcrcc.on.ca
905-876-1244 ext. 155





EVENT DETAILS

40 LOCAL VENDORS
SELLING FOR A GREAT CAUSE

SATURDAY
NOVEMBER 9TH, 2024
9:00AM - 3:00PM

MILTON SPORTS CENTRE
(BANQUET ROOM)
605 SANTA MARIA BLVD, MILTON



100%

OF PROCEEDS TO MCRC'S
EMPOWERMENT PROGRAMS



ONGOING COMMUNITY
ENGAGEMENT



MCRC's 10th Annual Marketplace Sponsorship Opportunities



GOLD STAR TITLE SPONSOR

\$2,000
1 available

- **Exclusive Branding:** Business name and logo placement as the primary sponsor.
- Prominent placement of company logo on event materials including banners, promotional flyers, event website and vendor registration.
- **Media Recognition:** Featured in press release, social media posts and email marketing campaigns.
- **Promotional Opportunity:** include branded items or coupons to participants and vendors at Marketplace.
- **Event Booth:** Premium booth space for direct engagement with attendees.
- **VIP Access:** 10 Complimentary tickets to Marketplace and volunteering opportunities for employees.



JINGLE BELL HOST SPONSOR

\$1,500
1 available

- **Brand Placement:** Business logo featured on event promotional materials including promotional flyers and event website.
- **Media Recognition:** Featured on social media and email marketing campaigns.
- **Promotional Opportunity:** include branded item or coupon to participants and vendors at Marketplace.
- **VIP Access:** 6 Complimentary tickets to Marketplace.
- **Event Booth:** Host Sponsor of Holiday refreshment booth with featured business signage or logo



SANTA'S WORKSHOP SPONSOR

\$750
1 available

- **Brand Placement:** Business logo featured on event promotional materials including promotional flyers and event website.
- **Media Recognition:** Featured on social media
- **Promotional Opportunity:** Logo attached to candy cane provided to each child.
- **Event Booth:** Santa's Workshop Sponsor including featured business signage and/or logo



HOLIDAY CHEER

\$ 200

3 available

- **Brand Placement:** Logo featured on event promotional materials including promotional flyers and event website.
- **Event Booth:** Logo displayed at Family Gingerbread Village activity area.

MCRC'S 10TH ANNUAL MARKETPLACE Sponsorship Form

All sponsorship opportunities are flexible and we are open to other ideas or details you would like added to your contract.

**Yes! I want to support MCRC's 10th Annual Marketplace
to be held on November 9th 2024 as:**

- | | |
|---|---|
| <input type="checkbox"/> GOLD STAR TITLE SPONSOR - \$2000 | <input type="checkbox"/> SANTA'S WORKSHOP SPONSOR - \$750 |
| <input type="checkbox"/> JINGLE BELL SPONSOR - \$1500 | <input type="checkbox"/> HOLIDAY CHEER SPONSOR - \$200 |

Company/Organization Name: _____

Contact Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Amount Enclosed: \$ _____ Cash Cheque Credit Card

Billing Address: _____

Cheques payable to: Milton Community Resource Centre 410 Bronte St South, Milton ON, L9T 0H8
Memo: Marketplace 2024

We want to highlight your support in the best way we can, please provide your company logo in a JPEG format.

For additional information, please contact Ashley McTavish
amctavish@mcrc.on.ca or 905-876-1244 ext. 155



Charitable BN/Registration # 11904-1325

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**ALONE WE CAN DO SO LITTLE; TOGETHER WE CAN DO SO MUCH."
— HELEN KELLER**