

MCRC

2025

Sponsorship opportunities



MCRC SIGNATURE EVENTS

Charitable BN/Registration
11904-1325

Community Support Programs

MCRC is a local non-profit charity providing essential services to the children and families of Milton for over 25 years.

Our Empowerment Programs streamline efforts to support girls and people who are impoverished, vulnerable or at risk resulting in a negative impact on their safety, well-being and sense of belonging. These programs are designed to level the playing field and ensure all citizens have fair and equitable access to services and supports that will boost their trajectory of success.



MCRC's Infant Food Bank is tackling food insecurity and poverty by helping local families in need by providing a monthly supply of essential infant supplies, diapers, formula, baby food and cereal. The Infant Food Bank provides families with referrals to EarlyON programs, supports, services and other community agencies. The Infant Food Bank can be accessed by families in Milton as well as satellite locations in Action and Georgetown.

MCRC's She Can! Program is empowering self-identifying girls and gender-diverse youth by focusing on leadership, healthy relationships, stress management, and well-being. These programs help participants build confidence, understand healthy boundaries, and develop essential leadership and communication skills for lifelong success, enabling them to better navigate challenges and thrive in their communities.

MCRC's Period Power Initiative promotes equity by providing essential menstrual products—such as pads, tampons, panty-liners, and menstrual cups—through MCRC's Infant Food Bank. By addressing the financial barriers to access, we support the mental and physical well-being of individuals who menstruate, ensuring that all members of our community have the resources they need.

2024 Community Impact



- In 2024, we provided essential infant supplies and food to **270 families**, supporting a total of **339 babies**.
- **Families in our community received:** 1,400 Diaper boxes, 807 large containers of formula, 1,822 packages of cereal and 11,678 pouches of baby food.
- 66 free programs dedicated to empowering young girls and gender-diverse youth fostering confidence and a sense of belonging.
- 509 girls and gender-diverse youth participated our programs, finding support, building confidence, and growing with us as a community.
- 1,518 period products were distributed to menstruators in our community, ensuring access to essential items when it was needed most.

MCRC 2025 Signature Events



Knights and Tiara's: Enchanted Kingdom Adventure

May 3rd, 2025

In support of MCRC's She Can! Programs.

Celebrate a magical evening, this special gala is designed for caregivers and children to experience an unforgettable night together. Enjoying live appearances from beloved princesses, an exciting knights jousting demonstration, and more. Families will indulge in a delicious dinner, participate in fun activities, and walk the red carpet for a truly royal experience. This event is anticipated to bring in 75 families with children aged 3 to 12 years and will include advertising opportunities to all MCRC children and families.



MCRC's 6th Annual All 4 Her 5K

June 21st, 2025

In support of MCRC's She Can! Programs.

Kicking off summer with MCRC's All 4 Her 5K, a family-friendly fundraiser that celebrates community and empowerment!

Starting at the Milton Strawberry Fair, this exciting event brings together over 20 volunteers, 11 sponsors, and 155 participants, with hundreds of fairgoers passing by. Whether running, walking, rolling, or strolling through the beautiful streets of Milton, participants can choose their own adventure while supporting a great cause!



MCRC 2025 Signature Events

4th Annual On the Green Golf Tournament

September 26th, 2025

In support of MCRC's Infant Food Bank

Last year's MCRC On the Green tournament was a huge success—completely sold out with 143 golfers, 11 volunteers, 23 sponsors, and 161 dinner gala guests coming together for an incredible day of golf and giving back. There's no better way to spend a beautiful Friday in September than at Granite Ridge, where this tournament offers a unique opportunity to engage and network with local businesses and community supporters. Whether you're a seasoned golfer or new to the green, get ready for a day filled with friendly competition, stunning views, exciting activities, raffles, prizes, and a dinner gala that everyone will enjoy.



Eco-Chic: The Future of Fashion

November, 2025

In support of MCRC's Empowerment Programs.

New this November! Be part of MCRC's first-ever Sustainable Fashion Show—a fabulous night out featuring dinner, dancing, fashion, and one-of-a-kind shopping with local and unique vendors. This exciting event will celebrate eco-friendly designers, sustainable fashion, and innovation in style, while showcasing emerging designers and the latest trends in sustainable fashion. With over 100 guests expected, 10+ unique and local vendors, and 15 volunteer opportunities, this is an evening you won't want to miss.



Signature Events Sponsorship Opportunities

	On the Green Golf Tournament	All 4 Her 5 K	Knights & Tiara's	Eco-Chic Fashion Show
Title Sponsor	\$7,500	\$5,000	\$2,500	\$2,500
	<ul style="list-style-type: none"> • Premier placement of logo on advertisements and event website • Company branding and signage at registration • Dedicated company table or tent with opportunities for direct participant engagement. • 2 individual posts on social media to highlight the executive sponsorship • Opportunity to include promotional materials in the official event take-home package. • Logo/name recognition on all event promotional materials • Sponsorship recognition and advertising opportunity in event program. • Reserved tables with premium placement (if applicable/tickets required). • Media spotlight with MCRC (tv/radio) 			
Platinum Sponsor	\$5,000	\$3,000	\$1,500	\$1,500
	<ul style="list-style-type: none"> • Second-tier logo placement on promotional materials and the event website. • Company signage and sponsorship of a designated event area/activity including direct participant engagement. • 1 individual social media post to highlight sponsorship • Opportunity to include promotional materials in the official event take-home package • Sponsorship recognition and advertising opportunity in event program. • Reserved tables for event (if applicable/tickets required). 			
Diamond Sponsor	\$3,000	\$2,000	\$1,000	\$1,000
	<ul style="list-style-type: none"> • Third-tier placement on event flyer and website • Company banner or signage displayed at event • 1 individual social media post to highlight sponsorship • Exclusive opportunity for employees to volunteer at the event • Sponsorship recognition in event program. 			

Additional Sponsorship Opportunities

On The Green

Dinner Gala Sponsor	\$3,000
Air Cannon Sponsor	\$2,500
Cart Sponsor	\$2,000
Lunch Sponsor	\$2,000
Hole In One Contest	\$1,500
Photo's on the Green	\$1,500
Snack Hole Sponsor	\$750

Exclusive Hole Sponsor \$500

This is an interactive On the Green hole Sponsorship

Host a Hole \$175

In-Kind Donations

Raffle Prizes

Gift Cards (\$25-\$100 increments- 50 required)

Snacks/Beverages

Swag Bag Merch

All 4 Her 5 K

"Quick Pit Stop" Sponsor	\$1,500
Starting Line Sponsor	\$1,000
MCRC Stage Sponsor	\$500
Warm up Sponsor	\$700
Water Sponsor	\$500

Exclusive Table Sponsor \$250

This is an interactive Sponsorship

Community Supporter \$150

Logo placed on signage on race course

In-Kind Donations

Raffle Prizes

Snacks/Beverages

Swag Bag Merch

Knights and Tiara's

Grand Feast Sponsor	\$1000
Royal Portraits Sponsor	\$1000
Face Painting Sponsor	\$500
Vendor Table	\$150

Eco-Chic

Dinner Sponsor	\$1000
Entertainment Sponsor	\$1000
Event Bag Sponsor	\$650
Vendor Table	\$150

In-Kind Donations

Family Raffle Prizes

Take Home Gift

In-Kind Donations

Raffle Prizes

Take Home Gift(s)

Become a Sponsor



Thank you for considering partnering with us as a valued sponsor. Your support plays a vital role in helping us achieve our mission and create meaningful impact in for children, youth and families in our community. At MCRC, we understand that every sponsor has unique goals, and we are committed to working with you to customize your sponsorship package to ensure it aligns with your vision.

To confirm your sponsorship,

- visit our [Sponsorship Form](#) or scan the QR code to access our sponsorship commitment form.
- When completing this form please provide a high-resolution JPG file of your logo



Thank you for your generous support and partnership to MCRC's Empowerment Programs. Together, we can make a lasting difference for our community.

Testimonials

"Working with MCRC has been an incredible experience. Their team made the sponsorship process seamless and went above and beyond to make sure our experience at the event was unforgettable. What stood out the most was the genuine impact our support had directly on children and families in the Milton community. It's rewarding to see how our sponsorship funds directly contributes to such a meaningful cause".

-Precision Record Pressing

"We are grateful for the opportunity to help you guys and all the important work you do! Also, big congratulations on tripling your fundraising efforts for this year!! What a huge accomplishment!! (I like to call that the RADIO MULTIPLIER!) We're already counting down the days until next year"

-Drew B, FM 101

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