

ECO-CHIC FASHION SHOW

The Future of Fashion

A Night of Sustainable Upcycled Style in Support of MCRC's Infant Food Bank

About Us

MCRC has been supporting families in Milton for over 25 years. Each month, our Infant Food Bank provides diapers, formula, and food to over 200 families in Milton, Acton, and Georgetown. Your sponsorship helps us reach our \$10,000 goal to ensure no baby goes without the essentials.

Why Choose Us

Sponsoring Eco Chic puts your brand at the heart of a high-impact, high visibility event that blends fashion, community, and purpose. Raising vital funds to nourish and support the youngest members of our community.



BRAND EXPOSURE

Your brand in front of thousands across Halton and beyond



SOCIAL MEDIA

7,500+ loyal social media followers and growing!



DIGITAL MARKETING

6,000+ engaged subscribers through Constant Contact



COMMUNITY PARTNERS

100+ trusted business partners who support our cause



BUILT-IN REACH

220 Staff and 900+ Families who engage with us daily

Title Sponsor- \$2,500

- Premier placement of logo on advertisements and event website
- Company branding and signage at registration
- Dedicated company table with opportunities for direct participant engagement.
- 2 individual posts on social media to highlight the executive sponsorship
- Opportunity to include promotional materials in the official event take-home package.
- Logo/name recognition on all event promotional materials
- Sponsorship recognition and advertising opportunity in event program.
- Reserved VIP for up to 8 people

Platinum Sponsor- \$1500

- Second-tier logo placement on promotional materials and the event website.
- Company signage and sponsorship of a designated event area/activity including direct participant engagement.
- 1 individual social media post to highlight sponsorship
- Opportunity to include promotional materials in the official event take-home package
- Sponsorship recognition and advertising opportunity in event program.

Diamond Sponsor- \$1000

- Third-tier placement on event flyer and website
- Company banner or signage displayed at event
- 1 individual social media post to highlight sponsorship
- Exclusive opportunity for employees to volunteer at the event
- Sponsorship recognition in event program.

Dinner Sponsor \$1000

Entertainment Sponsor \$1000

Event Bag Sponsor \$650

In-Kind Donations

- Raffle Prizes
- Take Home Gift(s)
- Décor
- Mirrors and Clothing Racks
- Photography
- Hair and Make up stylists

We're happy to work with you, reach out to explore personalized sponsorship options that align with your brand and values!
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